

Terms of Reference (ToR)

Background

Privacy International (PI) has been examining the deployment of technologies in education, a major concern highlighted is the introduction of facial recognition technologies (FRT) in schools and other educational institutions, without appropriate human rights impact assessments, including privacy and data protection, and safeguards in place.

One key example of FRT use in Brazil was examined by a report titled “Facial Recognition in Public Schools in Paraná” by Jararaca Labs. Building on this example, PI aims to conduct a comprehensive analysis to understand broader implications of use of FRT in educational settings, particularly focusing on the legal ramifications and potential impacts on privacy rights and data protection in educational settings in Brazil.

Purpose of the Consultancy

The objective of this consultancy is to develop a thorough legal briefing on the legality of implementing FRT in schools throughout Brazil, with a specific focus on the example of the state of Paraná. This research shall delve into the legal framework and regulatory guidelines, in particular in relation to data protection and privacy, associated with the integration of facial recognition systems in educational environments in Brazil.

Requirements

The consultant undertaking this project should possess a deep understanding of the Brazilian legal system, particularly with regard to data protection and privacy norms, and child protection.

They must also be capable of comprehending the specific norms and regulations governing the deployment and implementation of FRT in Brazil and in Paraná. Additionally, the consultant should have insight into the varied legal implications that FRT could have on children’s rights, as well as broader societal implications stemming from its use.



They must also be confident in reading Brazilian Portuguese, and writing in English and Brazilian Portuguese.

- The consultant shall ensure that only clearly lawful methods of research are used.
- The consultant shall provide documentation and/or references to support your analyses which can be verified by PI.
- The consultant shall ensure that any information obtained from fee-based online databases is done so in line with the database's terms of service.

Specific task to be performed by the consultant

Legal framework analysis: Conduct an in-depth examination of the Brazilian legal system, focusing on privacy laws, data protection, procurement, and child protection applicable to educational institutions. Identify and interpret relevant federal and state-level regulations concerning the use of FRT in schools, particularly in Paraná. This task involves assessing the legal validity of FRT implementation, examining regulatory approvals, and analyzing compliance with privacy rights and data protection standards, with an additional focus on children's rights.

Outputs, timelines, and remuneration

Deadline for applications: 23:59 GMT 30 September 2024

PI will aim to respond by 15 October at the latest.

This legal briefing should be delivered by 30 November 2024 (at the latest) as per a schedule of deliverables to be agreed between PI and the selected consultant. All the data and evidence mentioned in the memos should be free to publicly use without constraints.

Budget for this project is £3,750.

Please send your proposal outline and CV to contract-edu@privacyinternational.org by 23:59 GMT 30 September 2024.

Read [our privacy policy](#) to find out how we handle your data